

Gold Card Sales

Basic Responsibilities:

1. Work with coach and Gold Card Representative to set dates for Kickoff meeting and Blitz Day for selling card in neighborhoods.
2. Work with coach to determine the selling goal per player.
3. Advertise sale.
4. Organize Kickoff and Blitz Day – arrange for drivers, select neighborhoods, get maps for drivers.
5. Collect money from card sales and give to Treasurer.

Details:

1. Contact Gold Card Rep in Nov/Dec. Coach has contact info.
2. Usually the required number of cards for each player to sell is about 10.
3. Submit Blitz date to Sun Current three weeks before event. Also possible to submit to BEC-TV.
4. Kickoff is when the players receive the cards to sell. Encourage them to sell as many as possible before Blitz Day. Blitz Day – make sure there are enough drivers and divide the players into multi-age groups of 4-5 per car. Assign specific areas/neighborhoods to each group and give them maps.
5. Groups should return to school when finished and check in and return money. Recruit someone to be there to collect money.